

Blue Forest

THE TREE HOUSE PEOPLE

at CHEWTON GLEN

PRESS RELEASE

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Rediscover Your Inner Child!

Blue Forest and Chewton Glen Create a Spectacular Treehouse

For the RHS Chelsea Flower Show 2019

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Strictly Come Dancing stars Joe Sugg and Dianne Buswell will open Blue Forest and Chewton Glen's spectacular treehouse at the RHS Chelsea Flower Show. The couple, who enjoyed a recent stay in a fabulous treehouse at Chewton Glen, are hugely popular with families and were the natural choice for the occasion.

Blue Forest is delighted to be exhibiting a luxury treehouse at the RHS Chelsea Flower Show 2019. The Treehouse will offer the public a rare opportunity to experience the quality and charm of Blue Forest's bespoke treehouse creations.

Created in collaboration with the award-winning Chewton Glen Hotel and Spa in Hampshire, this adventurous Blue Forest treehouse will help you to rediscover your inner child! And, following the RHS Chelsea Flower Show, the treehouse will be transported to its new home in the grounds of Chewton Glen, where it will provide a fabulous home for the hotels popular children's club.

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The spacious Treehouse is the ideal location for children to play, creating memories with their family and friends. Those with an eye for detail will spot numerous bespoke touches including a comfy reading nook, purpose-built furniture, intricate rope work and an interior design scheme inspired by the hotel's quintessential English country garden.

Located on the show's famed Main Avenue, the exhibit features a striking planting scheme by Architectural Plants, a renowned nursery with an enthusiasm for quirky and unusual plants. In keeping with the theme of the RHS Back to Nature Garden, co-designed by HRH The Duchess of Cambridge, the planting design is light-hearted, encouraging children and families to spend time outdoors and reconnect with nature. Sensory elements abound, with different textures, shapes, smells, colours, and even tastes to explore - all whilst maintaining the sculptural aesthetics for which the nursery is so well known.

"We are delighted to be working with Chewton Glen again. Their 'Treehouse Suites' are famous around the world and we are sure this year's Chelsea Flower Show treehouse will be equally as exciting! Architectural Plants will once again be working their magic on the garden, so come and join us on Main Avenue and rediscover your inner child!"

Andy Payne, Founder, Blue Forest

"Chewton Glen has evolved to become one of the best family friendly hotels in the UK, and we are thrilled to be collaborating on this exciting project with Blue Forest. The Treehouse will provide a fabulous experience for visitors attending the show and provide a remarkable space for children to enjoy, when the Treehouse comes home to Chewton Glen."

Andrew Stembridge, Managing Director, Chewton Glen and Executive Director, Iconic Luxury Hotels.

Combining creativity and craftsmanship, Blue Forest has undertaken contracts of all sizes around the world from fabulous kid's play dens to luxurious garden retreats, and even treetop hotels; the most famous of these are undoubtedly 'The Treehouse Suites' at Chewton Glen.

Each Blue Forest treehouse is a celebration of wood and natural materials and is finished to the highest standard by experienced craftsmen. The creative team can design a sanctuary among the trees to provide families with an experience like no other.



Notes to Editors: For high resolution images and further information please contact:

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Blue Forest has established a reputation as the world's leading treehouse consultancy and are renowned for designing buildings that reflect the environment in which they are built. Our award-winning team of designers and project managers, along with our network of craftspeople, engineers and manufacturers ensure our schemes are at the forefront of sustainable luxury design and construction. Whether you are dreaming of a treetop hideaway, a fairy-tale treehouse castle or a children's den, our team can work with you to create a bespoke treehouse haven of your very own. www.blueforest.com

Chewton Glen

Chewton Glen is a five-star privately-owned luxury country house hotel, located on the edge of the ancient New Forest National Park in Hampshire and just a few minutes' walk from the sea. Featuring an award-winning restaurant, world-class spa and leisure activities luxurious accommodation and modern meeting facilities, the hotel has 72 individually designed bedrooms and suites including 14 Treehouse Suites, a nine-hole par three golf course, croquet lawn, indoor and outdoor tennis courts, and a spa which has been voted the best in Europe and recently opened a purpose-built cookery school, bakery and informal restaurant in association with celebrity TV chef, James Martin.

Chewton Glen is a member of Iconic Luxury Hotels, a collection of England's finest iconic hotels which also includes Cliveden House in Berkshire, 11 Cadogan Gardens in the heart of Chelsea and The Lygon Arms in the Cotswold's. Each property has its own character but they all share a common commitment to delivering outstanding experiences. www.chewtonglen.com

Plants and Planting Design by: Architectural Plants

Set within 32 acres of Sussex countryside, the Architectural Plants nursery in Pulborough specialises in plants that are shapely and exotic – Japanese and European Topiary, hardy palms, bananas, bamboos, plants for screening and a range of rare evergreen trees. In addition to their formidable nursery, Architectural Plants provide garden design, planting and creative maintenance services. www.architecturalplants.com

Roofing by: Excel Roofing Services

Excel Roofing has offices centrally located at Bishops Waltham to service Hampshire, Dorset, Berkshire, Surrey and West Sussex and provides a competitive supply and fix service that encompasses all your roofing needs including roof tiling, slating, flat roofing, single ply, metal cladding, specialist leadwork service, solar panels and green roofs. www.excelroofingservices.co.uk

Roofing Materials by: IKO Polymeric

IKO Polymeric is the only UK manufacturers of single ply roofing membranes. As a global leader in the manufacture and supply of waterproofing, roofing and insulation materials, IKO Polymeric is committed to minimising its environmental impact. From planning and paperwork, to our manufacturing processes and materials, distribution and use, we consider the environmental impacts throughout the product lifecycle. All products offered by IKO Polymeric are resistant to weathering, chemical oxidation and UV radiation which ensures long term durability, a key factor in environmental sustainability. www.ikopolymeric.com

Doors and Windows by: Make Ltd

A family run business based in the heart of the Lake District, Make Ltd offer specialist manufacture and installation of purpose made joinery and shop fittings throughout the UK. www.makelimited.co.uk