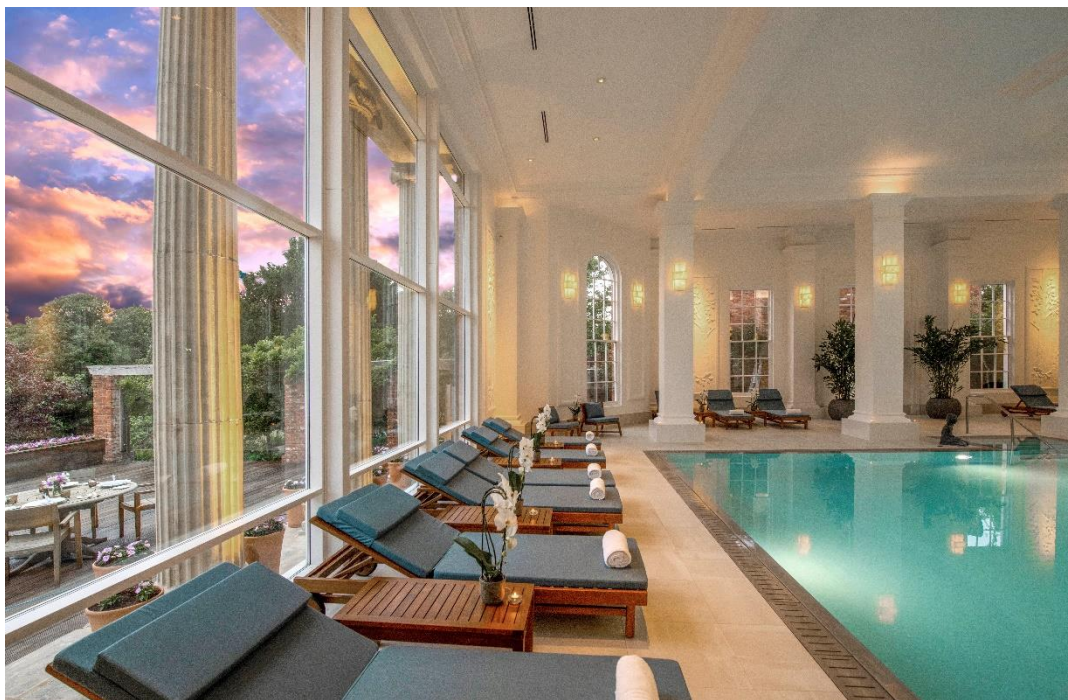


PRESS RELEASE

CHEWTON GLEN ANNOUNCES SPA PARTNERSHIP WITH OTO



September 2022 (Hampshire, UK): Chewton Glen is delighted to announce its new partnership with award-winning luxury CBD brand OTO, initially concentrating on the individual menopausal journey (peri, mid, or post). Following a successful year-long sleep-focused residency at sister hotel and spa, Cliveden House in Berkshire, OTO's Balance & Restore Spa Day will be available from September 2022 in the exclusive Chewton Glen Spa.

A member of the Iconic Luxury Hotels' collection, Chewton Glen is a quintessentially luxury, 5-star country house hotel on the edge of the enchanting New Forest. The idyllic setting lends itself to special experiential time for everyone, and just minutes from the stunning coastline you will find Chewton Glen's award-winning spa, where guests experiencing the OTO Balance & Restore Spa Day will discover a tranquil oasis, offering a true sense of wellbeing and relaxation.



Guests will find a 17-metre indoor and an outdoor swimming pool, hydrotherapy spa pool, outdoor whirlpool, communal steam room, and cold drench showers. For something more active, there is a state-of-the-art gymnasium and dance studio with a daily programme of classes. There are male and female aromatherapy saunas and crystal steam rooms, single and double treatment rooms with private showers and saunas. The Pool Bar provides lighter and healthier options and serves up a daily alkaline buffet for those looking to maintain their body's PH balance and increase their energy levels.

Commenting on the partnership, Helen Cain, Head of Spa at OTO said: *"We are delighted to have moved to Chewton Glen to continue our relationship and allow more people to discover the wonderful power of CBD. As CBD is well known to improve sleep, soothe anxiety and bring balance to the body we wanted to create something unique in the spa industry addressing hormonal fluctuations and the "Balance & Restore" spa day was born. This is exclusive to Chewton Glen and I believe that talking openly about the changes women feel during these times should be spoken about and addressed in the most holistic way possible."*

Wherever guests are on their own personal menopausal journey (be in peri, mid, or post), OTO and Chewton Glen have designed the perfect spa day, Balance & Restore. Encompassing a 90-minute body ritual, which includes a stomach massage to release emotional heaviness and aid digestion, providing analgesic, cell-regenerating, anti-inflammatory properties to the skin and tissues. Live sound is weaved into the experience, stepping down the binaural frequencies to assist with the reset. Guests will leave with a full-size OTO product to either help re-programme sleep or bring clarity through the day, alongside a selection of educational plans covering exercise, diet, and relaxation.

The bespoke OTO body ritual is also available as an individual treatment, designed to either reenergize, rejuvenate or balance depending on individual needs. Using the power of CBD in curated massage oils blended with beautiful essential oils and specific crystals for placement. The experience is accompanied by a soundscape to fully immerse you and help you to “find your space”.

Kerry Hudson, Spa Director for Iconic Luxury Hotels is delighted to welcome OTO to Chewton Glen, *“OTO answered all my CBD questions. It was important that the CBD was ethically sourced, their consolation approach mirrors our already bespoke treatment menu and partnering with a British premium range was essential. I feel that women could benefit from using OTO products as they enter their peri, mid or post-menopausal journey. The benefits of CBD will intensify our treatment offering at Chewton Glen.”*

The OTO Balance & Restore Spa Day (from £270 per person) includes:

- 90-minute body ritual
- Full use of the facilities for up to eight hours
- Nutritious breakfast on arrival
- A choice of salads from the Pool Bar
- Selected complimentary refreshments throughout the day
- Use of robes, slippers, and towels
- Complimentary sessions in the dance and aerobics studio
- An OTO gift to take home

The OTO Ritual

- 60 minutes | £130
- 90 minutes | £175

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About Chewton Glen

Chewton Glen is a five-red star privately-owned luxury country house hotel, located on the edge of the ancient New Forest National Park in Hampshire and just a few minutes' walk from the sea. A member of Relais & Châteaux, this family-friendly resort features an award-winning restaurant, world-class spa and leisure activities, luxurious accommodation and modern meeting facilities and a Children Club. The hotel has 72 individually designed bedrooms and suites including 14 tree-house suites, a nine-hole par three golf course, croquet lawn, indoor and outdoor tennis courts and a spa which has been voted the best in Europe and a purpose-built cookery school, bakery and informal restaurant opened in association with James Martin.

About Iconic Luxury Hotels

Iconic Luxury Hotels was founded in December 2016 and is part of L+R Hotels (landrhotels.com) - a highly motivated family-owned global hotel investment and management company - who have an extensive portfolio of over 105 hotels, with approximately 21,000 bedrooms. Iconic Luxury Hotels is an expanding collection with an international focus. The collection is comprised of an eclectic array of properties each of which celebrates distinct architecture, cultural heritage, and natural surroundings.

Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences. The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels are comprised of Chewton Glen an English estate on the South Coast, The Lygon Arms a 14th Century Coaching Inn in the Cotswolds, 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential areas and The Mayfair Townhouse, London which opened in December 2020.

About OTO & CBD

OTO was born out of a personal desire to share the wonder of CBD with as many people as possible, through luxurious products and meaningful experiences. Founded by husband-and-wife team, Gemma Colao and James Bagley, who set up California's first legal online dispensary. Gemma first discovered the power of CBD whilst working in the fast-paced fashion industry as a way to manage her own anxiety and hormonal acne. Upon returning to the UK, Gemma and James teamed up with a group of friends that include world-leading scientists and designers to create OTO; their aim is to redefine the UK's CBD sector with their sophisticated, simple and enjoyable products that fit into your daily lives.

OTO has recently won awards including: 'The best CBD brand for Skincare' and 'The best CBD brand for Sleep'. OTO's team of world-leading scientists and botanists have sourced the highest quality essential oils, botanicals, scents and flavours from around the world, blending them with an unparalleled quantity of pure CBD isolate to create a range of luxurious and extremely effective beauty and wellness products, which easily fit into your daily rituals.

Each of OTO's products are centred around the brand's three pillar philosophy of RITUAL, Amplify and Balance, with the intention of bringing presence and calm to every moment of the day; whilst their TM OTO Strength Guarantee ensures each of their products deliver the recommended daily dose of 40-60mg of CBD. Every step of their design process is taken with care and uncompromising attention to detail.

CBD stands for Cannabidiol. It is one of the main cannabinoids in the hemp plant. CBD is similar to cannabinoids naturally produced in our own bodies. They help to promote homeostasis – or balance – in the body. They also help regulate physiological functions like pain, inflammation, sleep, mood, stress and anxiety. Our own cannabinoid levels can deplete and as such our sleep may suffer or we may feel higher levels of anxiety or pain. By supplementing our natural cannabinoids with plant-based CBD, it can help restore the balance. Sleep is crucial to our health and happiness. Stress and anxiety are a major cause of disease.

These stresses are shown in our skin and our bodies, sometimes creating pain and inflammation, and further exacerbating stress and anxiety. The need for natural, powerful remedies like CBD has never been greater. A growing body of evidence is revealing how CBD can help with sleep, stress, mood and certain skin conditions, as well as pain management and inflammation.