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LUXURY COUNTRY HOUSE HOTEL & SPA CHEWTON GLEN ANNOUNCES NEW WELLNESS PARTNERSHIP WITH SEABODY

The new spa partnership will introduce rejuvenating new treatments to Chewton Glen's award-winning spa that celebrate the healing powers of the ocean



London (March 2025) | Sitting in the heart of the New Forest, country house hotel and spa [Chewton Glen](#) – a member of Iconic Luxury Hotels – this month announces its newest wellness partner, [SEABODY](#), becoming the first property in the UK to partner with the leading Irish skincare and wellness brand. Unlocking the regenerative power of ocean algae from the Irish Atlantic coastline, SEABODY creates entirely plant-based, high efficacy products powered by sustainable cellular biotech, with integrity and impact at the core.

From this month, three exclusive SEABODY treatments will be available to hotel guests and Chewton Glen spa members, offering a truly luxurious sensory experience inspired by Ireland's Atlantic coast. Each treatment is designed to nourish both body and mind, drawing on SEABODY's proprietary bioactives and incorporating holistic modalities such as breathwork, touch, and movement to create an immersive, restorative experience.

Each skincare product is enriched with Seabody's revolutionary hero ingredient, MARADERM™ – a proprietary blend of high purity bioactives. Proven to stimulate collagen, support the skin's microbiome and elastin synthesis

- **Seabody Connect Full Body Massage:** Providing targeted relief from tightness and tension, this treatment uses wave-like massage techniques to increase blood circulation and lymphatic flow while promoting deep relaxation. From £170 for 75 minutes.
- **Seabody Touch Facial:** Using advanced marine biotechnology, this facial works at a deep cellular level, stimulating circulation and initiating collagen and elastin renewal. A sculpting massage, biotech mask and serum infusion promise rejuvenated skin and a visibly smoother and more

radiant complexion, with results that continue to unfold even after the treatment. From £145 for 60 minutes.

- **Seabody Rebalance Body Ritual:** This transformative ritual begins with breathwork and a grounding ceremony to create balance, before a body exfoliation to extract any dead skin. A detoxing cold-pressed sea gel body mask follows, before a hot stone back placement to deliver tension release and relaxation. Finally, guests are treated to a facial cleanse and scalp massage to promise entire body rejuvenation, from tip to toe. From £170 for 75 minutes

Kerry Hudson, Spa Director for Iconic Luxury Hotels says, *“We are so pleased to welcome SEABODY to our award-winning spa at Chewton Glen. Championing the natural restorative powers of the sea, SEABODY’s ethos aligns perfectly with our own, sharing a dedication to holistic wellness experiences while celebrating our coastal environment.”*

SEABODY was Founded by Dr. Helena McMahon, a trailblazing cellular biochemist and leading figure in biotechnology and bioactive innovation. Dr. McMahon’s 20+ years of expertise have shaped a brand where sustainability meets groundbreaking science, she shares:

“We are delighted to partner with Chewton Glen, an iconic destination that shares SEABODY’s values of excellence, sustainability, and a commitment to exceptional wellness experiences. As SEABODY’s first UK partnership, this collaboration marks an exciting milestone, blending our clinically proven, high-efficacy marine bioactives that optimise cellular health with the world-class spa treatments Chewton Glen is renowned for. Together, we have crafted a unique fusion of cutting-edge biotechnology and holistic wellness practices, delivering transformative results for mind, body, and soul.”

Located between the quintessential English countryside and Hampshire’s dramatic coastal cliffs, Chewton Glen is one of the UK’s most iconic country house hotels and award-winning spas. A haven of wellbeing, guests at Chewton Glen’s spa can expect bespoke body treatments, luxuriate in the advanced hydrotherapy facilities, and enjoy both indoor and outdoor heated pools. The enchanting New Forest provides a natural complement to the spa experience, offering countless walking paths and cycling trails that allow visitors to embrace the surrounding natural beauty.

To Book:

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About Chewton Glen

Chewton Glen is a five-red star privately-owned luxury country house hotel, located on the edge of the ancient New Forest National Park in Hampshire and just a few minutes' walk from the sea. A member of Relais & Châteaux, this family-friendly resort features an award-winning restaurant, world-class spa and leisure activities, luxurious accommodation and modern meeting facilities and a Children's Club. The hotel has 72 individually designed bedrooms and suites including 14 tree-house suites, a nine-hole par three golf course, croquet lawn, indoor and outdoor tennis courts, a spa which has been voted the best in Europe and a purpose-built cookery school, bakery and informal restaurant opened in association with James Martin.

About Iconic Luxury Hotels

Iconic Luxury Hotels was founded in December 2016 and is an expanding hotel company with an international focus. The collection of owned and managed hotels comprises an eclectic mix of properties, each of which celebrates distinctive architectural style, cultural heritage, and natural surroundings. Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences.

The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels comprise the Chewton Glen, an English estate on the South Coast; The Lygon Arms, a 14th Century Coaching Inn in the Cotswolds; 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential neighbourhoods; The Mayfair Townhouse which sits in the heart of exclusive Mayfair; and the newest addition to the collection The Chelsea Townhouse, which opened its doors in September 2023. Late 2024 saw the opening of the luxurious Palm House in Palm Beach, Miami, Florida, Iconic Luxury Hotels first US property.

Iconic Luxury Hotels is part of L+R Hotels, a family-owned global hotel investment and management company with an extensive portfolio of more than 115 hotels, with 23,000 bedrooms across the UK, Europe, the US, and the Caribbean. With an evolving collection, ranging from select service hotels in Europe's most sought-after cities, to opulent, five-star assets and breath-taking leisure resorts, many of which are in the world's most exclusive locations, including Barcelona, Grand Cayman, Ibiza, London, Los Angeles, Mallorca, Monte Carlo, Turks and Caicos, Venice and more.

About SEABODY

SEABODY redefines luxury skincare and wellness with a research-led approach that delivers results at a cellular level. SEABODY uses advanced cellular biotechnology to unlock the regenerative power of sustainably sourced marine bioactives from Ireland's Atlantic waters. Far beyond conventional seaweed-based brands, SEABODY delivers unparalleled results through cutting-edge science and innovation.

- **Cellular Expertise:** Through a pioneering biodiscovery process, SEABODY unlocks marine bioactives designed to optimise specific cellular pathways. These advanced formulations enhance skin hydration, elasticity, microbiome health, antioxidant defense, and overall well-being.
- **Visible Results:** Backed by rigorous clinical studies, SEABODY delivers proven improvements in skin texture, hydration, radiance, and elasticity, with visible reductions in wrinkles and enhanced skin barrier function.
- **Luxury Meets Sustainability:** Utilising zero-waste processing to ensure sustainability without compromising on efficacy.

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