

FOR IMMEDIATE RELEASE

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**A New Era for The English Original:  
Chewton Glen Hotel & Spa Set to Unveil New Look in Summer 2025**

*The British icon will introduce its reimagined restaurant, bar and lounges in summer 2025, with revamped guest suites set to follow later in the year*



**London (May 2025)** - This summer, [Chewton Glen Hotel & Spa](#)—nestled between the rolling Hampshire countryside and the dramatic Dorset coast—unveils the first phase of a bold new era. A beloved British country house hotel and spa for nearly 60 years, and one of the first English members of the prestigious Relais & Châteaux association, Chewton Glen is reintroducing itself with a stunning redesign of its restaurant, bar, and drawing rooms.

Led by renowned design studio Goddard Littlefair, the transformation honours Chewton Glen's rich heritage while ushering in a refreshed sense of modern elegance. Think intimate lounges with roaring fireplaces, a conservatory-style restaurant bathed in forest greens and amber hues, and a bar that evokes the warmth of vintage claret and oak. The design draws from the surrounding natural beauty—from forest to sea—inviting guests to relax, reconnect, and indulge. Spearheaded by newly appointed General Manager Guy Owen, this is more than a makeover—it's the first step in a visionary evolution for this special property. With new hyperlocal dining concepts that celebrate British provenance and ever-evolving seasonal menus, Chewton Glen is reinforcing its place as a leader in contemporary and luxury British hospitality and a true classic, ahead of its 60th anniversary in 2026.

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**About Chewton Glen**

**CHEWTON GLEN** is a five-red star privately-owned luxury country house hotel, located on the edge of the ancient New Forest National Park in Hampshire and just a few minutes' walk from the sea. A member of Relais & Châteaux, this family-friendly resort features an award-winning restaurant, world-class spa and leisure activities, luxurious accommodation and modern meeting facilities and a Children's Club. The hotel has 72 individually designed bedrooms and suites including 14 tree-house suites, a nine-hole par three golf course, croquet lawn, indoor and outdoor tennis courts, a spa which has been voted the best in Europe and a purpose-built cookery school, bakery and an informal restaurant opened in association with James Martin.

### **About Iconic Luxury Hotels**

Iconic Luxury Hotels was founded in December 2016 and is an expanding hotel company with an international focus. The collection of owned and managed hotels comprises an eclectic mix of properties, each of which celebrates distinctive architectural style, cultural heritage, and natural surroundings. Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences.

The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels comprise the Chewton Glen, an English estate on the South Coast; The Lygon Arms, a 14<sup>th</sup> Century Coaching Inn in the Cotswolds'; 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential neighbourhoods; The Mayfair Townhouse which sits in the heart of exclusive Mayfair; and the newest addition to the UK collection The Chelsea Townhouse, which opened its doors in September 2023. Late last year also saw the opening of the luxurious Palm House hotel, in Palm Beach, Miami, Florida, Iconic Luxury Hotels first US property.

Iconic Luxury Hotels is part of L+R Hotels, a family-owned global hotel investment and management company with an extensive portfolio of more than 115 hotels, with 23,000 bedrooms across the UK, Europe, the US, and the Caribbean. With an evolving collection, ranging from select service hotels in Europe's most sought-after cities, to opulent, five-star assets and breath-taking leisure resorts, many of which are in the world's most exclusive locations, including Barcelona, Grand Cayman, Ibiza, London, Los Angeles, Mallorca, Monte Carlo, Turks and Caicos, Venice and more.